

The Mission of the Northeast Iowa Community Based Dairy Foundation is to enhance and grow the dairy industry through people by providing education, demonstration and research.

Vision: Successful dairy farm families supported by a thriving dairy industry which in turn supports vital local communities.

The Northeast Iowa Community Based Dairy Foundation works with Northeast Iowa Community College and Iowa State University to offer educational programs to students and existing dairy farm families to help them prepare for the future.

Thank you for your generosity & memberships!

A huge thank you to the individuals and corporations who have recently become members and/ or made contributions.

Dennis & Cheryl Cline
Meyer Construction Inc.
New Albin Savings Bank
Noah & Jennifer Bentley
Norwegian Mutual Insurance
Randy Buddenberg
Randy & Lisa Hanson
Varied Industries Corp.
Wapsie Valley Creamery

If you are interested in learning more about making a tax-deductible contribution to the Dairy Foundation to strengthen the future of the dairy industry, or supporting us with a lifetime membership, please contact Megan at 563-534-9957, ext. 107 or email kregelm@nicc.edu.

Have an idea, comment or suggestion for the Northeast Iowa Community-Based Dairy Foundation? Let us know! Call 563-534-9957, email info@iowadairycenter.com or talk to a member of the executive board. Thanks!

Be sure to visit us online at www.iowadairycenter.com

Northeast Iowa Community-Based Dairy Foundation • 1527 Hwy. 150 South • Calmar, IA 52132 • Phone: (563) 534-9957 • www.iowadairycenter.com



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P.O. Box 400
Calmar, IA 52132



Northeast Iowa Community-Based Dairy Foundation

DAIRY CENTER Connection

News from the Northeast Iowa Community-Based Dairy Foundation



The Dairy Foundation's Best Kept Secret

Submitted by Tim Baumgartner

I recently had an opportunity to travel to the Northeast Iowa Community College on a research mission. I had learned that all of the articles from the Holstein-Friesian Museum, Manning, Iowa had been rescued from storage and donated to the Dairy Foundation. My mission was to learn more about one of our founding fathers in the Holstein industry, Gerritt Miller. My contact was Megan Kregel, Dairy Center Coordinator. Upon arrival, I was literally given the keys to the kingdom - if you will, and allowed access to all of the wonderful historical items that are both on display as well as remaining boxed up and yet to be discovered.

My first task was to go through all of the unopened boxes to discover what hidden treasures that may appear and what I discovered was just that. I believe a complete set of the Holstein-Friesian Herd Books, Advance Registry Books and Performance Books now call Calmar, Iowa home. Additionally, a nearly complete set of sale catalogs from the greatest herds in US Holstein History are also part of this historic collection. For those of us that are historians and have an admiration/respect for our past, you

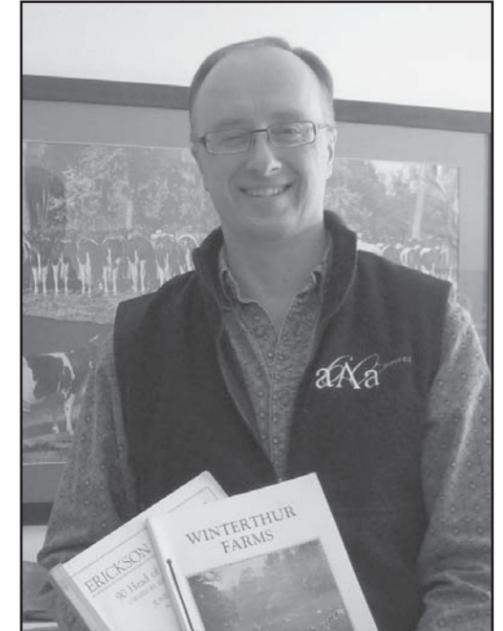
will recognize these names: Dunloggin, Erickson, Osborndale, Kriemhild, Glenafton, Rosafe, Earlville series and so many more are all there. Uncovered were photos of some of the individual cows and bulls used to create the first true type model and the specific part of that individual that was included in the model. Pictures of our early Holstein USA board of directors as well as applications for registry for some of the greatest of the breed are all located at the Dairy Center. From show halters and tail hairs of some of our early champions, to awards and magazines to early herd records books of one of our early breeders are all on display in the glass cases. Historical books written by breed enthusiasts such as Melvin Scholl are also on display, while hidden away was a copy of the booklet from the Chicago's world fair in the late 1800's. The list goes on and on. . .

Prior to ending my journey to this wonderful exhibit I had the pleasure to sit down and meet with the leadership of this organization to discuss my findings as well as the future opportunities for these treasures. I encouraged them to build upon this collection and stress the importance to their students that they need to understand and appreciate where we have come from before learning how to make forward progress. Having an appreciation for our past genetics and being able to learn from the experiences of our fore-

fathers has become a thing of the past. Yet Northeast Community College has a unique opportunity at their fingertips. Perhaps expansion of classroom programs to compliment the hands-on experiences may be developed in future years.

I encourage all of you that read this small story to be thinking about that box in your attics or at your relative's places. Don't walk by it continually and just think about throwing it away. If that lonely box contains breed information or old historical catalogs, regardless of the breed - consider a donation to the Northeast Iowa Dairy Foundation. It is important to preserve our history and save our heritage!

Below: Tim Baumgartner with some of the treasures found



A Word from the President - Gary Kregel

Spring 2012 is coming like gang busters. No sooner did we change our clocks, suddenly it feels almost summer like. Fall seeded crops are green- ing quickly making the darkness of winter seem long ago. With spring comes a lot of activity—so be SAFE.

Thank you to those that attended our annual meeting, it was an unbeliev- able weather day for the middle of March. I want to thank Chris Hagedorn for her years of service on the Dairy Foundation board, many of those on executive committee. Chris's leadership will be missed. With Chris's retirement, membership elected Tim Huhe to the board—welcome Tim.

Your board of directors has decided to pursue installing a single robotic milking system at the Dairy Center. We must stay up-to-date with tech- nology in our industry for our students, as well for you--our producers. This will be a tremendous tourist draw and help us tell our story to more consum- ers, and make NICC Dairy Program even more attractive for students and perspective students. The cost of this project is still being established; however we will be starting a fundraising drive.

The robot is not the only update being considered. Operations Committee is finalizing plans on other facility changes that will increase cow comfort, labor efficiency, and facility appearance. When all these projects are finished our goal is to greatly increase tourism and consumer traffic. Your Board of Direc- tors wants the Dairy Center to be a model that you are proud of, and makes a very positive impression on our non-agricultural friends.



The Dairy Foundation is working on an artwork display commemo- rating the life of Norma 'Duffy' Lyon. If you have any pieces that you think would be a nice ad- dition and would be willing to donate, please contact Megan at 563-534-9957 ext 107. We are also searching for butter churns or other related items. Thank you!

Become a Dairy Foundation Member today! Also 'like' us on facebook @ Northeast Iowa Dairy Foundation!

Join the Northeast Iowa Dairy Foundation and contribute to the future of the dairy industry!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

County _____

Mail to: Northeast Iowa Dairy Foundation, Attn: Coordinator
P.O. Box 400, Calmar, IA 52132

Please make checks payable to the Northeast Iowa Dairy Foundation.

Thank you for your contribution. A receipt will be mailed to you.

Please credit \$25 as my annual membership

Please credit \$250 as my lifetime membership

Please update my membership record with the information at left.

Please call me to discuss a gift idea.

I would like to include the Dairy Foundation in my estate plan. Please call me to discuss.

The Northeast Iowa Community- Based Dairy Foundation was created for educational purposes and has been designated as an IRS Sec. 501 (c)3 public charitable educational organization for federal income, estate and gift tax purposes.

Iowa Tourism Industry showcases what Iowa Has to Offer

Iowa Tourism Supporters hosted the 23rd annual Tourism Showcase for Legislators at the Iowa State Fair- grounds on Tuesday, January 31, 2012.

More than 70 communities show- cased their attractions, events and businesses to remind Iowa Legisla- tors that attended about the abun- dance of "Things to Do" in our great state.

The Northeast Iowa Dairy Founda- tion was present with other tourism leaders who visited with Legislators to thank them for their past support of tourism development and promo- tion and to discuss the challenge of finding funds to promote Iowa. Jessica Bloomberg with Iowa State Dairy Association was also at the showcase with the Dairy Founda- tion.

"Tourism in Iowa is more than places to visit; it's jobs, economic growth, quality of life and revenue generation. Travel and tourism fuels Iowa's economy by creating jobs throughout all 99 counties and encouraging local entrepreneurship. According to "The Economic Im-

Dairy Foundation Annual Meeting Recap

Thank you to all who attended the annual meeting on March 14th at the Dairy Center, we couldn't have asked for better weather! In the morning Julia Ridpath, NADC Microbiologist discussed risk management of BVD on dairy operations; Julia gave a great presentation with a lot of questions asked afterwards. Larry Shover and Kent Lehs then presented about the unifying effort across the state called Dairy Iowa. Dairy Iowa's mission is to "Be a unifying effort to support and promote Iowa's dairy farmers, industry, communities and



Representative Annette Sweeney is pictured discussing Iowa's Dairy Center and its tourism potential with Megan Kregel, Dairy Center Coordinator.

fact of Travel on Iowa Counties" with U.S. Travel Association, travelers in Iowa spend an estimated \$18 million a day. In 2010 travel generated enough state and local sales tax revenue to pay the entire salaries of all of the fire- fighters, police officers and sheriffs in Iowa," said Shirley Phillips, President of Travel Federation of Iowa. In 2010, travelers in Iowa generated

over \$6 billion in revenue, 62,020 jobs, and a payroll of \$1.08 billion at local businesses in communities throughout the state. These dollars in turn, generated \$417.9 million in state and local tax receipts for Iowa. Put another way, if not for the tourism in- dustry, each household would have to pay \$324 in additional taxes to main- tain the current level of state services.

consumers."

The Dairy Foundation would like to thank Chris Hagedorn for her years of service to our organization, your participation and leadership will be missed! Welcome to Tim Huhe of Cresco, Iowa who will serve as the new District 1 representative. Lastly, thank you to all of our spon- sors, without your continued support our organization wouldn't be as strong as it is today. Please take the time to thank these local businesses and representatives: AMPI, Bodensteiner Implement, Bruening Rock Products Inc., C US Bank, Decorah Bank &

Trust, DFA, Elsbernd IBA, Farmers Union Co-op, Fencil Oil & LP Co. Inc., Fitzgerald Inc., Franzen Sales & Service, Hawkeye REC, Howard Co. Mutual Insurance, Howard's Tire & Repair, Iowa Farm Automa- tion Ltd, ISDA, Lang's Dairy Equip- ment, Luana Savings Bank, Mihm Bros Inc., Naylor Seed, Norwegian Mutual Insurance, Olsen Implement Inc., Pioneer, Randy Numedahl, Swiss Valley Farms, Thompson Construc- tion/Monona Overhead, Wapsie Valley Creamery, Wiltgen Construction Inc. and Winneshiek County Corn Growers Association.

Dairy Science Student news

Dairy Students Excel at State PAS Contest

Congratulations to NICC Post-Secondary Agriculture Students who competed in the state contest on February 2nd at Hawkeye Community College. NICC teams placed 1st, 2nd, 3rd and 4th in the Dairy Specialist contest, 12th in the Livestock Specialist contest and 5th in Crop Specialist. Members on the winning Dairy Specialist team were Lucas Schmitt, Kaitlyn Peterson and Andrew Ferden (pictured right). Congratulations!

Dairy Teams:

1st: Lucas Schmitt, Kaitlyn Peterson, Andrew Ferden

2nd: Dillan Schumacher, Brady Goetz, Taylor Rauk

3rd: Jake Mills, Rachel Scott, Chelsey Fagle

4th: Andy Graf, Jacob Nunnikhoven, Austin Langreck

Livestock Team:

12th: Travis Kelly, Adam Kleespies, Mary Sackreiter

Crop Team:

5th: Bobby Jo wild, Nicole Schulte, Zac Soukup

Dairy Student on Winning Regional Dairy Challenge Team

Keela Weinke was one of the members on the first place Midwest Regional Dairy Challenge Team that competed January 31st-February 2nd in St. Joseph, Missouri. Jill Hefel also received high honors of being on the team placing second. Other students participating were Devon Chrystal and Alana Heins. For this contest students from the same school do not work as a team, but are randomly placed on teams with three other participants, all from different schools.

ISDA Scholarship Applications due April 1

ANKENY, Iowa – Remember to send in your Iowa State Dairy Association (ISDA) college scholarship application! Applications are due April 1, 2012.

ISDA is awarding 10 scholarships of \$500 to Iowa students. The scholarships are available to any level student, incoming freshmen through seniors, pursuing a degree in any field.

Candidates must complete the ISDA scholarship application and attach a one-page essay. The essay should state his/her plans for the future and why the scholarship would help the applicant in his/her future endeavors. The essay should also explain the applicant's connection to the dairy farm (i.e. what the dairy farm has meant to the applicant and what has been learned from being on the dairy farm). All applications and essays must be received by April 1, 2012. The ISDA scholarship application can be downloaded from the ISDA Web site (www.iowadairy.org) or contact Jessica Bloomberg, ISDA industry relations manager, to request an application at (515) 971-3620 or jessicab@iowadairy.org

Return completed application and essay via email to jessicab@iowadairy.org or mail to: Iowa State Dairy Association, Scholarship Application, 101 NE Trilein Dr., Ankeny, IA 50021.

Applicants must be the child or grandchild of a current ISDA member. If you are not currently an ISDA member or if you have not yet renewed your membership for 2012, you can find a membership application on the ISDA Web site or contact Jessica Bloomberg to request a membership form.

The Iowa State Dairy Association is a non-profit organization directed by the dairy producers and dairy industries of Iowa.



NICC Dairy Club Cattle Sale
April 5th, 2012 @ the West Union
Fairgrounds, 11:00a.m.
Cattle can be viewed the night before
beginning at 7:00p.m.
Come support the Dairy Science Club!



Breakfast on the Farm

Make plans now to be part of this fun family event! Enjoy a wholesome breakfast featuring Dad's Belgian Waffles, learn about modern agriculture practices, and tour the Dairy Center's 250-cow operation. Check out the new addition to the building and learn of upcoming projects for the Center. Parking will be available on-site.

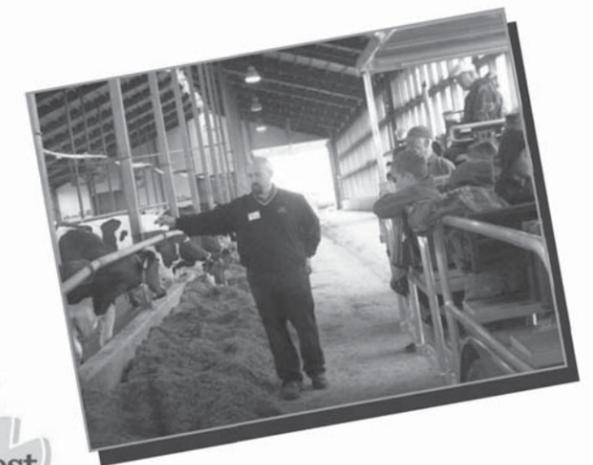


Date **June 23, 2012**

Time **8:30 a.m. - noon**

Place **Iowa's Dairy Center
Calmar, IA**

Free will offering accepted



Coordinated
by:



IOWA STATE UNIVERSITY
Extension and Outreach
Healthy People. Environments. Economies.



Find out more: www.iowadairycenter.com or call 563-534-9957

Mark your calendars!!!

Coordinator Update - Megan Kregel

Iowa Celebrates National Agriculture Day

from <http://farmprogress.com/wallaces-farmer>

Iowa Secretary of Agriculture Bill Northey said that National Ag Day is an opportunity to celebrate the many contributions agriculture makes to the state. National Ag Day was celebrated this year on March 8, 2012 and is designed to recognize and celebrate the abundance provided by agriculture, he notes.

“On a day designed to recognize the abundance provided by agriculture, Iowa has a lot to celebrate,” Northey said. “Iowa is the national leader in the production of corn, soybeans, pork, eggs and ethanol while also being among leaders in the number of farmers markets. A wide variety of agribusinesses, biotechnology, renewable energy and other ag related businesses also have their home here. All of this is due to the quality of our land and the productivity of our farmers.”

Total cash sales from our farms have nearly than doubled from \$12.2 billion in 2002 to \$23.2 billion in 2010. Preliminary estimates show agriculture sales from Iowa farms could be close to \$30 billion in 2011.

In 2011 Iowa farmers again lead the nation in production of:

- * Corn (2.36 billion bushels, 172 bushels per acre, 19% of U.S. total)
- * Soybeans (466 million bushels, 50.5 bushels per acres, 15% of U.S. total)
- * Hogs (19.8 million on hand, 30% of U.S. total)
- * Eggs (52.1 million layers, 14.5 billion eggs)

Iowa is second nationally in red meat production, cash receipts, net farm income and overall agriculture export value of \$7 billion. Iowa farmers are also in the top ten nationally in turkey, dairy, beef, goat and lamb production

“Iowa was founded because of agriculture and it continues to be our state’s leading industry,” Northey said. “National Ag Day is an opportunity to highlight all that agriculture means to Iowa, but also all that Iowa agriculture means to the world.”

The agriculture products raised in Iowa are in strong demand around the world. Iowa is second nationally in overall agriculture export value with \$7 billion in exports annually. In



addition to exporting the agricultural goods raised in the state, the ag technologies developed and built in Iowa are also in demand around the world. This includes livestock production systems, crop production equipment, seed technology and others.

The top five importers of Iowa agricultural, value added and manufactured goods are Canada, Mexico, Japan, China and Germany. “Iowa is a national and international leader in agriculture and well positioned to continue to grow,” Northey added.

Did You Know?

A recent study by Iowa State University demonstrates the tremendous value of Iowa’s dairy industry. The study reports that dairy cows and the economic activity that they generate in the local economy have always been and continue to be one of the most robust economic stimuli that exist.

Examples:

- \$23,445 is the total economic impact per cow through direct/indirect and induced commerce.
- Each cow generates the equivalent of .1 full time job created throughout the entire dairy and processing sectors.
- Over 22,000 jobs are supported by the activities directly, indirectly and induced by a strong dairy presence.

Don't forget to come to the Breakfast on the Farm, June 23rd from 8:30a.m.-noon!

ISU Dairy Extension Team Receives College Team Award

by Leo Timms, Barb McBreen

AMES, Iowa -- The Iowa State University College of Agriculture and Life Sciences Team Award was presented to the Iowa State University Dairy Extension Team.

The team develops plans and educational events to address issues in dairy production and herd management systems; dairy economics and finance management; crop, manure and energy systems; and human resource management. The team worked together on these priorities using extensive partnerships and resources to develop a successful dairy extension program for Iowa.

“We did an educational series to help dairy producers deal with the economic decline in 2008 2010,” said Leo Timms, Iowa State professor of animal science and team leader.

The team developed and conducted workshops and produced publications outlining financial strategies to deal with the crisis, along with individual farm consultation. Two independent surveys regarding farm consultations (one six month post-consultation and the other using on-farm records), with more than 110 producers involved, indicated a positive economic impact of more than \$2.3 million.

ISU Dairy Extension Team members include: Leo Timms, team leader and professor of animal science; Lee Kilmer, professor of animal science and extension dairy specialist; Chris Mondak, extension dairy field specialist; Jennifer Bentley, extension dairy field specialist; Ron Lenth, Bremer County Extension coordinator; Larry Tranel, extension dairy field specialist; Kristen Schulte, extension farm management field specialist; Angela Rieck-Hinz, extension program specialist; Jan Shearer, professor and extension veterinarian; Melissa O'Rourke, extension farm and agribusiness management; and Brian Lang, extension agronomist.

Robotic Milking Open House

June 9, 2012

10a.m.-3p.m.

Alan & Ruth Hageman Farm

1668 Co Rd W46

Decorah, IA 52101

Upcoming Events at The Dairy Center

Call 563-534-9957 if you are interested in learning more about any of these programs/ events. A current calendar of events can be found at www.iowadairycenter.com.

March 22 - Annie's Project

March 27 - 1st Grade Tour

April 5 - NICC Dairy Club Sale, West Union

April 10 - Tri State Dairy Expo Meeting

April 10- Dairy Story; Waterville, St. Pats

April 13 - Operations Committee Meeting

April 13 - Dairy Story: Nashua

April 20 - Executive Committee Meeting

April 20 - Dairy Story: North Fayette, Calmar Catholic

April 25 - Dairy Story: Carrie Lee

April 26 - Dairy Story: St. Joseph, Carrie Lee

April 27 - Dairy Story: Waukon

May 1 - New Ag Student Orientation Day

May 2 - 1st Grade Tour

May 3 - Dairy Story: Postville, St. Mary's

May 10 - Regional Extension Council Meeting

May 11 - Operations Committee Meeting

May 15 - Dairy Story: New Hampton

May 16 - Dairy Story: Central, W Central, Dubuque

May 18 - Executive Committee Meeting

June 23 - Breakfast on the Farm

Artificial Insemination Certification

Tuesday (6/5/12) through Thursday (6/7/12)
9:00am-3:00pm

Iowa's Dairy Center; Calmar, IA

The three day hands-on class is an intensive learning experience for those who wish to AI their own cattle or gain experience to work for others is taught by Aaron Stalsberg, Accelerated Genetics Regional Sales and Service Coordinator.

Registration (\$149) is limited, so call NICC at 800-728-2256 ext 399 to reserve your place in the class or register online at www.nicc.edu/ continuinged. For more information call Kyra Bellrichard at ext 380 or email bellrichardk@nicc.edu.